WINTERTON-ON-SEA PARISH COUNCIL

COMMUNITY ENGAGEMENT STRATEGY

Winterton-on-Sea Parish Council have a role to represent the interests of the whole community. Community engagement is the process by which organisations and individuals build ongoing relationships for the purpose of applying a collective vision for the benefit of the future of the community. The Council aims to engage with all residents, voluntary groups and businesses in the Parish to consult and involve them in the decision-making process.

The Winterton-on-Sea community consist of:

- Residents of the village
- Users of Parish Council services
- Village Hall users
- Winterton In Bloom
- Friends of Duffles Pond
- Playing Field and Facility Users
- Church Rooms and their users
- Head Teacher and Governors of Winterton-on-Sea Primary School
- Young people who live and/or go to school in the Village
- Businesses in the community
- Interest groups – clubs and societies
- Voluntary organisations
- Hales House and Lodge Residential Care Home residents and staff
- Religious Groups
- Allotment tenants

The Council currently inform the community of all their activities through:
- The publication of minutes of meetings on the website and on noticeboards and are also available directly from the Clerk
- Agenda for meetings are published on the website and placed on the noticeboard prior to meetings.
- Parish Council website
- Annual Parish Meeting and Annual Report
- Noticeboard outside Poppy's Post Office and on the Village Hall.
- Public section of the parish council meetings, giving residents a chance to speak on local issues. Speakers and/or public meetings are held as necessary to consult local people on new projects running throughout the year.
- Feedback reports from consultations, questionnaires and meetings via the website, Facebook and the local paper where appropriate.
- The Parish Council contribute to the Community-led newsletter produced and circulated by the Newsletter Association Group.

Opportunities for residents to contact the Parish council include:
- Attending Parish Council meetings
- Attending topic-specific public meetings
- Attending the Annual Parish Meeting
- Being a member of, or involved in parish council advisory committees, working groups or joint projects
- Contacting the Clerk, Chair or Councillors by telephone, email and post. The Clerk's details are available on the Parish Council website, Facebook and noticeboards. Further details are included in local magazines. Meetings can be arranged with the Clerk and a Councillor by arrangement at the Village Hall

Current areas of community involvement:
- Design and development of a Neighbourhood Plan – ongoing and constant community engagement.
- Establishment of a 'Playing Field Management Committee' which has undertaken a 'Toilet and Changing Facilities Project' with plans to build a new changing room facility after further consultation with local residents.
- Allotment Advisory Committee – after a consultation event the 'Water Installation Project' was started and completed.
- Placing of the Christmas Tree during the winter
- Traffic Management Plan - looking at the issue of parking in the village with the intention of a short-, medium- and long-term plan to address issues over the next few years.

The views of the community will be gathered through any one or more of the following means:
- Posters placed around the village, on the website and delivered to houses.
- Website articles, appeals and consultations
- Public meetings and consultations on specific matters
- Public section of the Parish Council monthly meeting
- Reports from Advisory committees and committees
- Reports from village groups and organisations for the Annual Parish Meeting
- Annual Parish meeting - verbal feedback and questions.
- Focus Groups
- Questionnaires
- Chair or Councillors being invited to village group or organisation meetings
- Receiving queries, concerns or information via the Clerk or Councillors.

The effectiveness of the strategy will be reviewed annually at a parish council meeting and the strategy amended as required.

Adopted July 2021   *Next Review May 2023*